

COWLEY ROAD WORKS ENVIRONMENTAL POLICY AND ACTION PLAN

Approved by CRW Board on 13.5.14,

Reviewed and updated 16/06/2016 - to be ratified by Trustees 23/06/16

Cowley Road Works produces the annual Cowley Road Carnival in East Oxford, an outdoor community arts event attracting some 45,000 people on the first Sunday in July ('the Event')** *however to be held on the 10th of July 2016 due to a relocation of the date to accomodate Ramadan.* The event involves closure of a major road and activity on the road and surrounding areas and venues for one day, including a procession involving around 800 people. By its nature, the Event celebrates a traffic free environment.

Cowley Road Works has adopted an Ethical Policy for some years. This includes the following statement:

Cowley Road Works (CRW) is a socially responsible organisation, committed to supporting and using ethical and environmentally friendly goods, services and procedures throughout the work of the organisation where possible. As such, CRW actively seeks to encourage partners and collaborators to do the same.

Our impacts

We are committed to reducing the negative environmental impacts of our activities, in particular those relating to:

- management and recycling of waste at the Event
- use of fossil fuels in the procession at the Event
- power sources for stalls and stages at the Event
- audience and participant travel to and from the Event
- office and meeting venue energy use and waste
- upcycling materials to create event decor

Our Commitments

We are committed to understanding, measuring, improving and communicating our environmental performance and engaging Trustees, staff and volunteers in this process.

Our key areas of focus for reducing our impacts are to:

- integrate environmental and ethical considerations when choosing suppliers and services
- collaborate with partner organisations which share our commitment to socially and environmentally responsible working practices
- continue to enforce our policy of a fossil fuel free procession
- source power supplies which are as environmentally friendly as possible within the practical and financial resources available to us
- encourage environmentally friendly means of travel to and from the event for audience and participants; audience travel cannot be controlled and cannot be fully monitored in the context of our open, public event in a street setting

- monitor whether use of water at the event becomes significant enough to warrant measures to reduce wastefulness; monitoring of water usage across the wide area, not all within our control, will be difficult if not impossible
- investigate and negotiate the best services we can for management and recycling of waste at and resulting from the event within the financial and other means available to us
- share office space and arrange meetings at venues which share our ethical and environmental commitments as far as possible

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Base line 2013

Using the IG Tools developed by Julie's Bicycle:

Outdoor Event: Cowley Road Carnival. July 2013

Total emissions: 448.6 kg CO₂e

Targets for 2016

- Increase scope of monitoring impacts to include: power and waste recycling
- Engage with our food stalls to promote the use of recyclable food and drink containers
- Limit audience and participant travel impact by promoting and publicising use of public transport, cycling and walking to the Event
- Contract with Oxford City Council Streetscene to increase and measure waste recycling at the Event
- Water usage - minimal impact and difficult to monitor in the scope of the event
- To involve Julies Bicycle again where possible

Key Impacts

With 45,000 attendees at the Event the major environmental impact is regarding waste management and recycling. Oxford City Council Streetscene cleansing department, which has developed its recycling capability, has been engaged to manage this element. A detailed cleansing specification has been agreed with Streetscene to include provision of recycling bins and litter-pickers throughout the event. Streetscene will also measure waste by category and report the recycled level.

Additionally all food and drink traders have been requested to utilise degradable/recyclable containers and 'glasses' where possible.

Actions for 2016

| Activity | Action | Measure | Responsibility |
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| Procession - movement and sound amplification | Fossil fuel free movement; offer procession participants information about battery operated amplifiers | Assessment of energy used by procession groups | Procession Coordinator |
| Power supply for stalls and stages | Source the most environmentally friendly generator fuel available within our financial resources; use mains power whenever possible | Power supplier to report energy consumption, and resource used | Event Manager |
| Audience and participant travel | Collaborate with bus companies to promote use of public transport; offer free bus tickets to volunteers; provide cycle parking and locking areas with Event site; travel information on website; Event publicity images to promote travel on foot | Attendee questionnaire at event to include question re transport to/from venue used | Executive Director; Event Manager; Marketing Coordinator; PR |
| Waste at Event | investigation of the most efficient and best recycling waste management services available within our financial means and stakeholder base; improve recycling and waste management through volunteer litter pickers operating during the Event | OCC Streetscene to provide report of volume of waste recycled | Event Manager; delegated Trustee; Volunteer Coordinator |

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| Energy usage for office and meeting space during the year | Shared spaces, principally within venues run by organisations which share our ethical and environmental commitments | Obtain environmental policy from each venue used, where available NB. Usage will be difficult to measure, although consumption level is very low | All |
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